

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

**REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 26.March.2015, AT AMITY UNIVERSITY
HARYANA, MANESAR CAMPUS, AUDITORIUM, B-BLOCK FOR ABS BBA II & IV SEMESTER STUDENTS:**

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER – Mr. Puneet Malhotra, Regional Director - South Asia at University of Northampton on Topic: International Education Systems, Career opportunities abroad.

PARTICIPATING STUDENTS: BBA II & IV SEMESTER STUDENTS, Total 75 students.

CORPORATE-CONNECT: ABS COORDINATORS: Ajay Kumar Pandey.

CRC COORDINATOR: Mr. Ankur Gupta, Dy. Director, CRC.

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11.30 am-11.45 am	Welcoming and Introduction of Mr. Puneet Malhotra, Regional Director - South Asia at University of Northampton	Mr. Puneet Malhotra is welcomed by ABS, Faculty coordinator and CRC, Dy. Director. Afterwards, a brief introduction of Mr. Puneet Malhotra was given by ABS student anchors.	Corporate Connect begins with welcoming and introduction of corporate speaker.
2.	11.45 am-12.45 pm	Mr. Puneet Malhotra, conducted an interactive Corporate connect session on the topic 'International Education Systems, Career opportunities abroad.'.	Mr. Puneet Malhotra delivered extensively through PPT and interactive session with students about career course options available in UK particularly in University of Northampton, their future impact on career and how to get admission into various course options. He elaborated how to write effective Recommendation Letter and an essay on 'why I am suitable for the programme'. He cited real examples of students who have build careers abroad through these study programmes.	The ABS Management students (BBA) learned the process of pursuing the various study programmes from abroad particularly in UK.
3.	12.45-1.00 pm	Question-Answer and Thanks giving session	Mr. Puneet Malhotra interacted extensively and through specific cases demonstrated how career abroad can be build up through pursuing study programme in UK.	Corporate Connect session conducted successfully.